

UNAIDS OUTLOOK REPORT | 2010

# OUTLOOK

SPECIAL SECTION:  
STATE OF THE  
AIDS RESPONSE

THE BENCHMARK  
SURVEY

TREATMENT 2.0 }

A Day  
with  
Friends

THE LAST WORD  
with Annie Lennox

# OUTLOOK

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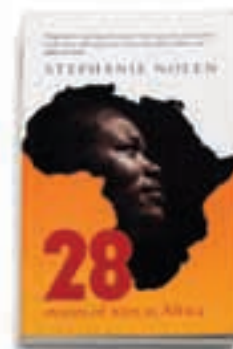
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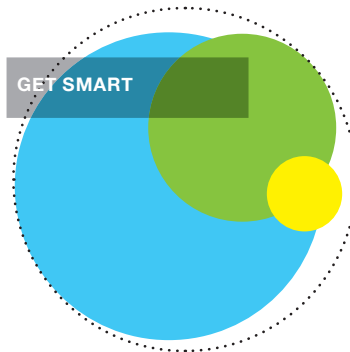
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## InBox



Send your letters to the UNAIDS OUTLOOK report. We want to know your thoughts about the new report and your opinion on the issues covered.

Write to us at:  
[outlook@unaids.org](mailto:outlook@unaids.org)

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### Invisible man

See how renowned artist Daniel Goldstein turned more than 800 syringes into a symphony of innovative design inspired by reflection, absence and hope.

### The pitch

Take a closer look at three creative ideas for an international campaign to end HIV-related restrictions on entry, stay and residence. From a roll of red tape to a world that looks much smaller, three agencies hope to inspire you to make a difference today.

### A day with friends— the 'making of' video

Take a behind-the-scenes look at the A Day with Friends photo story. Experience the photo shoot in a special 'making of' video in Rio de Janeiro, Brazil.

### Art for AIDS

OUTLOOK partnered with MAKE ART/STOP AIDS for much of the art in this report. MAKE ART/STOP AIDS is an international network of scholars, artists and activists committed to ending the global AIDS epidemic. Artists are able to shape transformative insights and possibilities that literally redirect how people think and act.

### Get smart

Let the data take you on a visual journey of discovery. OUTLOOK asks how we can better understand the AIDS epidemic and response through patterns, stories and connections. See the full set of Get Smart charts and sources.

# What we are thinking

## *State of the AIDS response*

On the eve of 30 years of the epidemic, UNAIDS is taking stock of where we are and where we are headed in the AIDS epidemic and response. In a special section we highlight the results of a sweeping new survey that finds that AIDS continues to rank high on the list of the most important issues facing the world.

OUTLOOK focuses on the emerging economies of the BRICS countries (Brazil, China, India, the Russian Federation and South Africa) and how they could stop the trajectory of the HIV epidemic. Looking at the economic elasticity of health, we ask if health is a necessity or a luxury.

## *Treatment 2.0*

Can we revolutionize treatment and thereby revolutionize prevention? UNAIDS is exploring what tomorrow's treatment platform needs today. With 10 million people waiting for treatment the search is on for smarter, faster, lower cost and more effective solutions.

## *HIV and injecting drug use*

Injecting drug use is the primary route of transmission of HIV in eastern Europe and central Asia, the only region where HIV prevalence is on the rise. And it's no wonder when a single act of exposure through injecting drug use has a 1% chance of causing HIV infection, compared with a 0.2% chance through unprotected heterosexual sex.

## *Rights here, right now*

At the intersection of human rights and the AIDS epidemic are many issues. Often there are obstacles that can block the response, from travel restrictions to laws and regulations that discriminate against people living with HIV. OUTLOOK makes the case that the world cannot effectively respond to HIV without also addressing human rights.

## *Art for AIDS*

Art has always been a powerful form of communication, and from the Keith Haring Foundation to art collector Jean Pigozzi, UNAIDS has been privileged to work with a number of renowned artists and collectors. OUTLOOK teams up with South African photographer Gideon Mendel to feature a new project: *Through Positive Eyes*. Illustrations from Australian artist Kat Macleod help highlight the issue of travel restrictions. And we work with Professor David Gere's Make Art/Stop AIDS programme to showcase art from Daniel Goldstein, Jiten Thukral and Sumir Tagra.

## *UNAIDS' new priority area*

UNAIDS has added a new priority area focusing on empowering men who have sex with men, sex workers and transgender people to protect themselves from HIV infection and to fully access antiretroviral therapy. To highlight the issue, we look at what it means to be a member of the transgender community. And OUTLOOK asks: are you homophobic?

## *Some key statistics for 2008:*

### **NEW INFECTIONS PER DAY**

|                      |      |
|----------------------|------|
| Children             | 1200 |
| Young people (15–24) | 2500 |
| Adults (25+)         | 3700 |

### **NEW HIV INFECTIONS**

|                      |           |
|----------------------|-----------|
| Children             | 430 000   |
| Young people (15–24) | 920 000   |
| Adults (25+)         | 1 340 000 |

### **PEOPLE LIVING WITH HIV**

|                      |            |
|----------------------|------------|
| Children             | 2 100 000  |
| Young people (15–24) | 5 000 000  |
| Adults (25+)         | 26 300 000 |

## AUSTRALIA

### NEW RAPID HIV TEST

A new application to improve the reading of HIV rapid test results will be developed in Australia. Victoria's Burnet Institute and Australian biomedical applications company Axxin Ltd have joined forces to develop a device that allows for the precise reading of rapid tests to determine if a patient needs antiretroviral therapy. Burnet Institute spokeswoman Tracy Routledge told the *Sydney Star Observer* that it was an important Australian innovation and would take the "human error" out of diagnosing if and when people living with HIV should start medication.



## INDIA

### FLIP FLOPS WITH A MESSAGE

In India, flip flops come with a message on how to use a condom. Pieces from the clothing line designed by artists Thukral and Tagra include HIV prevention messages. Jiten Thukral and Sumir Tagra work collaboratively in a wide variety of media, including painting, sculpture, installation, video, graphic and product design, web sites, music and fashion.



## UNITED STATES

### CLINICAL TRIAL OF FIRST FOUR-IN-ONE HIV DRUG

A phase III clinical trial by Gilead Sciences is under way to evaluate a four-in-one HIV drug (tenofovir + emtricitabine, plus a new compound, elvitegravir, that blocks an enzyme called integrase, which the virus needs to insert itself into a person's genes, and a booster medicine). In one study, the safety, efficacy and tolerability of the four-in-one pill will be compared with the company's current three-in-one pill for HIV (tenofovir + emtricitabine + efavirenz) over a 96-week period in the USA and Puerto Rico.

The second study will compare the four-in-one pill with another HIV treatment (ritonavir-boosted atazanavir and tenofovir + emtricitabine) over a 96-week period in more than 200 sites in North America, South America, Europe and Asia-Pacific. Initial results showed that the four-in-one pill reduced the virus to undetectable levels in 90% of patients after 24 weeks and had fewer side effects than its three-in-one pill.

## MALAYSIA

### ISLAM AND HARM REDUCTION

Following an in-depth study of the epidemiology of injecting drug use and the HIV epidemic in Islamic countries, researchers at the University of Malaysia have identified basic guidelines provided in the Koran and the Sunna (Prophetic traditions) that support needle exchange programmes and opioid substitution therapy.

Although drugs are 'haram' and therefore prohibited in Islam, illicit drug use is widespread in many Islamic countries throughout the world, which has helped lead to apparent concentrated HIV epidemics among injecting drug users. According to the study, when viewed through the Islamic principles of preservation and protection of the faith, life, intellect, progeny and wealth, harm reduction programmes are permissible and provide a practical solution to a problem that could result in far greater damage to society at large if left unaddressed.

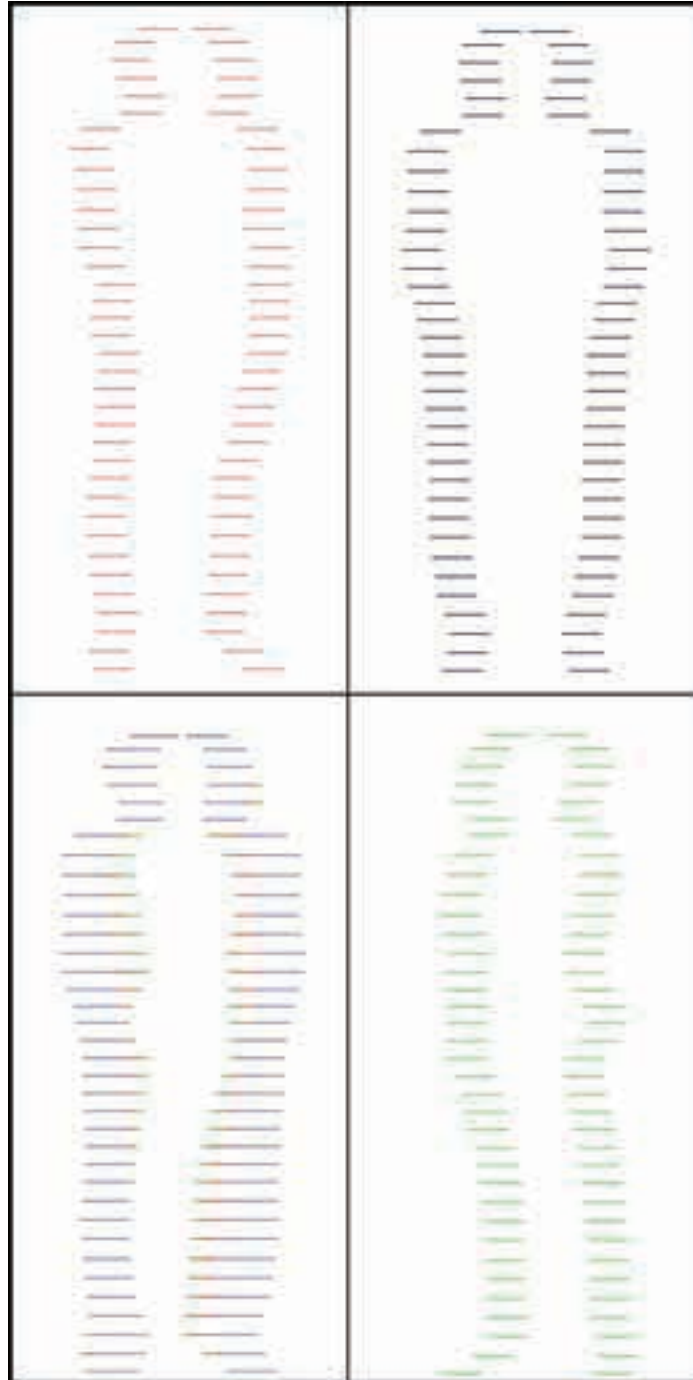
## MOZAMBIQUE

### NEW TECHNOLOGIES IMPROVING THE HIV RESPONSE BY KAYAK

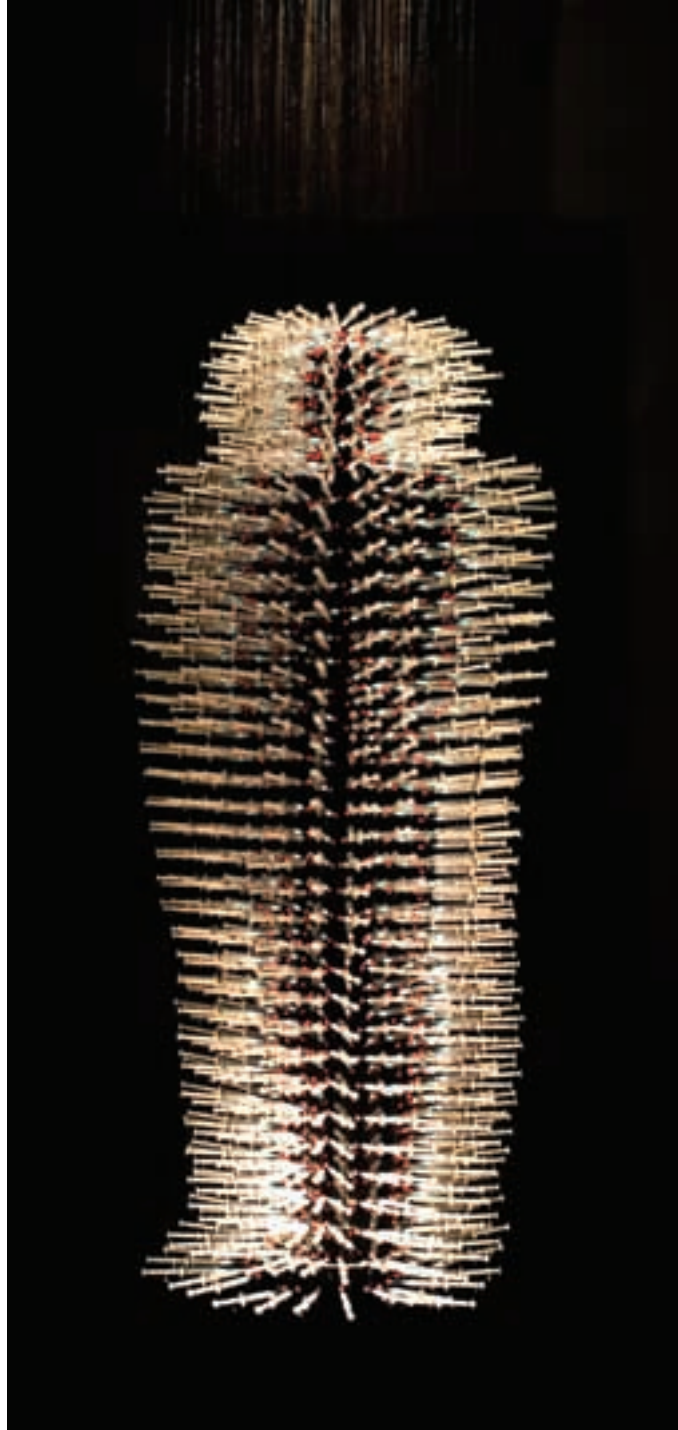
Timely delivery of HIV test results for infants who may have been exposed to the virus is critical to their health and survival. The National Institute of Health (INS) in Mozambique is using mobile phone text messages to transmit HIV test results in real time directly from laboratories to 260 health facilities across the country offering paediatric HIV treatment and care. In another project, INS is field-testing a device that provides patients with same-day CD4 test results, thereby reducing the number of visits to the health centre and improving treatment outcomes. In one northern region, the CD4 test device is transported by kayak to remote communities with no road access.



**Mr Daniel Goldstein** *has been creating art, drawing on his experience of living with HIV, since the beginning of the AIDS epidemic. A well-known artist based in San Francisco, USA, he is a co-founder of Visual Aid, a non-profit group that helps artists living with HIV. His work has been exhibited in museums and galleries throughout the world. His large-scale mobiles can be found in numerous public buildings in the USA and Japan. The first showing of his Invisible Man exhibition will be at the International AIDS Conference in Vienna.*



*The concept is a figure, similar in shape to the Medicine Men; however, it would actually be a void. Surrounding the void would be hundreds of syringes pointing inwards towards the body. The tips of the syringes would outline the body three dimensionally; in addition, they would be dipped in red rubber and have a red glass bead. The figure will be outlined by the red dots at the ends of the syringes. The syringes would also serve as a penumbra surrounding the figure—creating a larger figure. Lighting is crucial for this piece, as the syringes glow in the light.*







**MAKE ART/STOP AIDS** is an initiative of the UCLA Art | Global Health Center: an international network of scholars, artists and activists committed to ending the global AIDS epidemic. Founded on the principle that artists are an essential part of the AIDS response, the coalition is shaping how people think and act. Funders have included UNESCO, the Andy Warhol Foundation, UC MEXUS, the World Bank and the Ford Foundation, among others. The initiative was started by David Gere, Associate Professor at the University of California, Los Angeles, in the USA.

AN INTERNATIONAL PHOTOGRAPHY PROJECT **THROUGH POSITIVE EYES** GIVES A VOICE TO PEOPLE LIVING WITH HIV. IN MARCH 2010, 17 PEOPLE LIVING WITH HIV FROM GAUTENG PROVINCE, SOUTH AFRICA, GATHERED IN JOHANNESBURG. AFTER TRAINING WITH PROFESSIONALS, INCLUDING THE PHOTOGRAPHER AND AIDS ACTIVIST GIDEON MENDEL, THE 17 EMERGING ARTISTS SET OUT ON THEIR OWN PERSONAL PHOTOGRAPHIC JOURNEYS, CAPTURING IMAGES OF THEIR DAILY LIVES. THE RESULTS DEMONSTRATE THE GROUP'S VISUAL CREATIVITY, INFORMED BY THEIR UNIQUE LIFE STORIES. THE INITIATIVE, WHICH RECEIVED FINANCIAL SUPPORT FROM THE US PRESIDENT'S EMERGENCY PLAN FOR AIDS RELIEF, WILL BE HELD IN SIX COUNTRIES AROUND THE WORLD OVER THE NEXT FEW YEARS. AN EXHIBITION OF THE PHOTOGRAPHS CAN BE SEEN AT THE INTERNATIONAL AIDS CONFERENCE IN VIENNA.



THESE ARE MY PHOTOGRAPHS. THIS IS MY STORY. THROUGH POSITIVE EYES



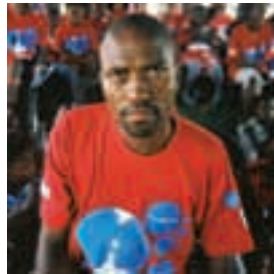
MLUNGISI



ANNAH



KAU



LUDICK



ZANDILE



PLEASURE



PHINDILE



BETTY



CHRIS



LINDIWE



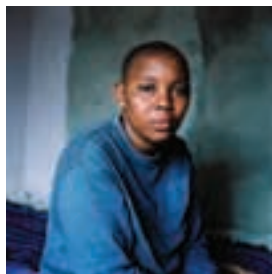
BONGI



GLADYS



GUGU



MGLADZO



BHEKESISA



NONTYATYAMBO



NOMSA



THESE ARE MY PHOTOGRAPHS. THIS IS MY STORY. THROUGH POSITIVE EYES



"We are just two guys who are in love with each other."

## BONGGI



Gideon Mendel

I first realized I was gay in 1998, when I was doing my grade 10 at school. It was really difficult for me to accept this about myself. I tried to commit suicide. Then my mother and my stepfather took me to a pastor at church. I had to go through counselling sessions with him and he helped me understand and accept myself the way I am. Then, in 2003, I found out that I was HIV-positive.

It was really difficult for me to accept my HIV status. I told myself that maybe God had punished me because I'm gay. But then, after attending counselling sessions at the clinic, I accepted my status. We even have a support group at

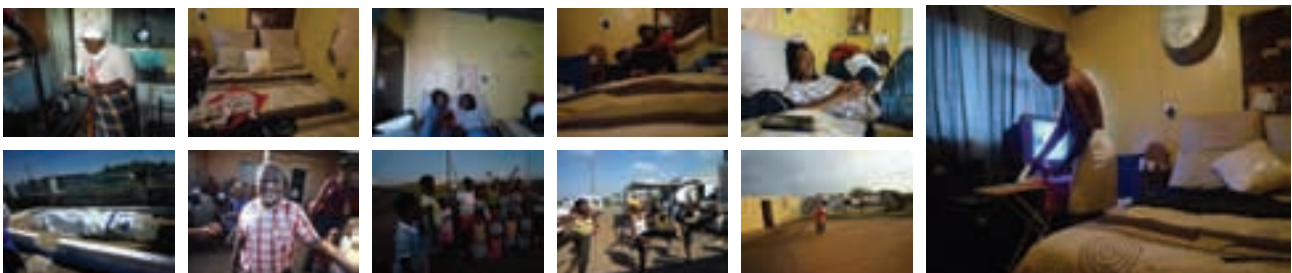
church for people who are living with HIV.

I disclosed my HIV-status to my parents in 2004. And again, my mother and my stepfather were so supportive. My mother is such a beautiful person—she's a prophet. She can tell you about your future. I love her a lot. If she weren't here, I think I would have died after finding out my status. She's the reason I'm living now.

Even though my family is there for me, support from the community is really hard to get. People will insult you, saying disgusting words: "Look at this gay person who has AIDS. You want to spread it. We are going to change you and make you a straight guy. But you

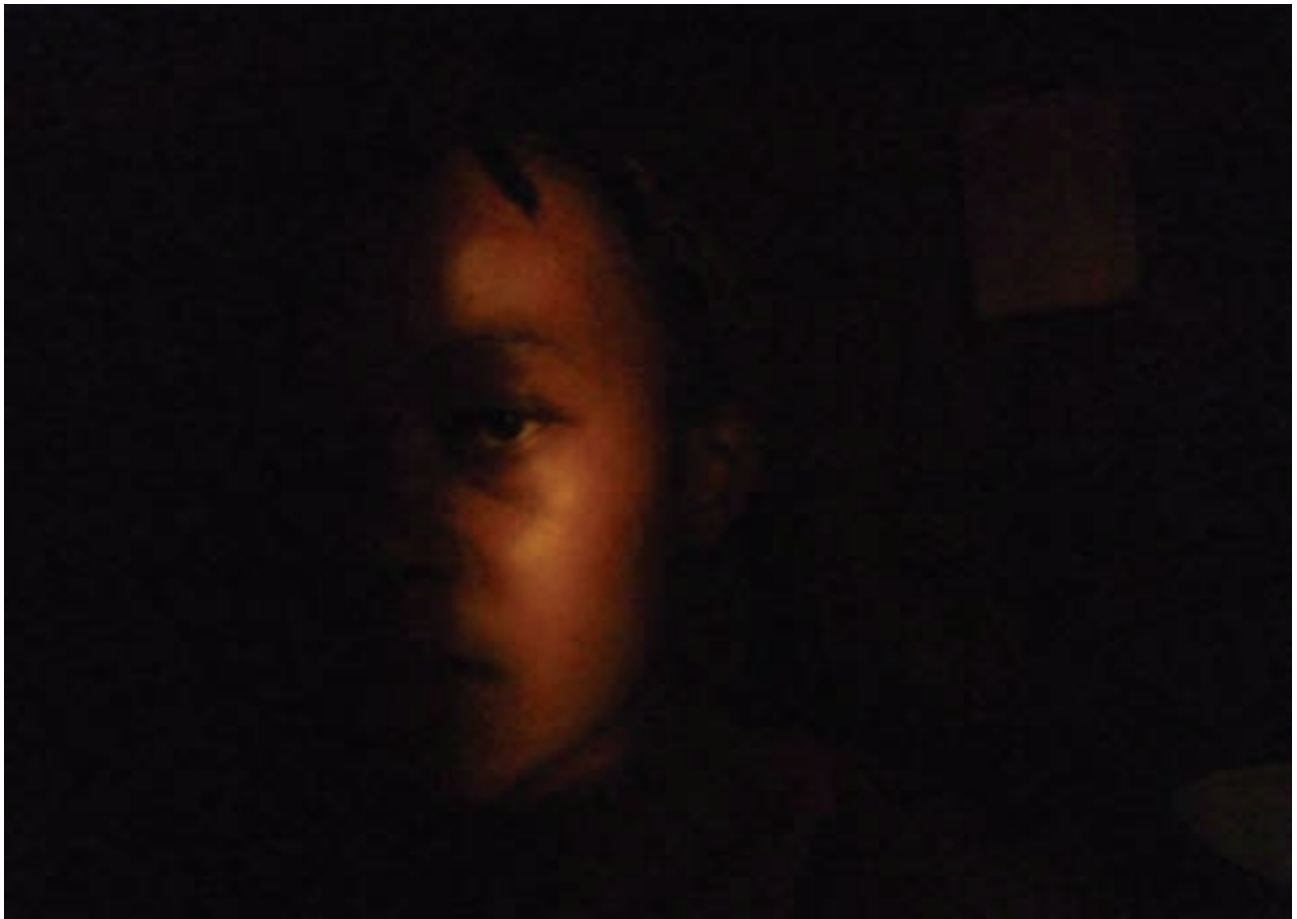
mustn't infect our girlfriends." My motto in life is: What other people say or think about me is none of my business. In the end it's my life and I have to make the most of it.

I met my partner last year, and we have been together ever since. Our bed is very important to us. It's where we share memories, where we advise each other, where we fight, and where we pray. It's where our home is. He's HIV-negative, and he supports me. He loves me, and I love him. We live a normal life as heterosexual couples do—we even hold each others' hands when we walk in the street. We are just two guys who are in love with each other.





THESE ARE MY PHOTOGRAPHS. THIS IS MY STORY. THROUGH POSITIVE EYES



## ZANDILE

"I try not to focus on it, but at times the fear will grip me anyway."



Gideon Mendel

**M**y story begins when I met my baby's father. We were longtime friends, we dated for a short time, and before I knew it, I was pregnant. It wasn't planned. And then he left me for his ex-girlfriend. When I found out that I was pregnant, the doctor advised me to do the tests that all pregnant women do. And everything was negative, except for HIV. They told me then that I was HIV-positive. I was 23.

My son is HIV-negative. His name is Loyiso, which means victory. He conquered HIV. I love him, because if it weren't because I was pregnant, I wouldn't have gotten tested. I've

been on treatment for almost four years now. And I'm healthy. Though I'm HIV-positive, I'm healthier than most other people who are HIV-negative. I never even get sick.

I had a very tough childhood. My parents never knew, but as a child I was molested by one of my father's workers. So I've always had this fear that something bad would happen to me. So the dark place in my photos represents a child in me who's very scared, who went through a bad experience, at an early stage of life.

After I found out about my HIV status, I always hoped for a chance to share my story. I even saw myself doing this interview, taking pictures,

or making videos. The power of positive thinking, it's putting your faith to use, believing in what you want to receive as if it's already there.

For example, after I found out my HIV status I said, "You know what? Though I'm HIV-positive, I will never get sick. I won't change. In fact, I will even be more beautiful. I will grow. I will take care of myself. I will make sure I don't repeat all the wrongs I have done or have been done to me." I closed that chapter of my life, and I've moved on.

